

Pro Landscaper

Concept to Delivery

March 2013

DESIGN, BUILD,
AND MAINTAIN

e-scape landscape architects

A KENTISH GARDEN

A quintessential English country garden

Let's Hear it From...

John Wyer, Design and Marketing
Director at Bowles & Wyer

- Competition
- Fantastic chance to win a
- Toro heavy-duty lawnmower



Love Your Garden

David Dodd takes us behind
the scenes of the ITV show

THE LITTLE INTERVIEW

A small insight into the world of other professionals from our wide and varied industry. If you'd like to appear in a future issue please email enquiries to editor@pro-landscaper.co.uk



Patricia Fox

Aralia Garden Design
www.aralia.org.uk

In business terms, do you expect 2013 to be better than 2012?

We had a phenomenal year in 2012, but we are planning an even better 2013.

What's your most important piece of machinery/equipment?

My PC, iPad and iPhone, I'd be utterly lost without them.

Name one thing unique about your business.

We're a hybrid between a design team and a design & build team.

What do you think the trends/changes will be in 2013?

We're doing a lot of work with roof gardens at present, and I think the greening up of urban spaces will speed up.



Tim Mackley

Tim Mackley Garden Design
www.timmackley.co.uk

In business terms, do you expect 2013 to be better than 2012?

As long as the weather's better than last year, I'm confident 2013 will be a better year.

What is your most important piece of machinery/equipment?

My drawing board, the starting point of all new designs.

How is sustainability embedded within your business?

Starting from the initial brief I try to get clients to think about their garden in a more sustainable way.

How do you find new clients?

Usually by recommendation or website enquiries.

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Our website is a major vehicle, but the recent awards we have won appear to be drawing new clients in.

Describe yourself in three words

Creative, tenacious and determined.

What are your unfulfilled ambitions?

I plan to sail across the Atlantic in the future.

Best book you've ever read?

The Magus sticks clearly in my mind – I also love The Time Travellers Wife.

What's your favourite meal?

Christmas turkey dinner!

Your dream job?

I pretty much have it, designing high end gardens with budgets that allow us to do what we want creatively – but the icing on the cake would be my own TV show.

How important is social media as communication?

I'm on Facebook, Twitter, and LinkedIn. As more people engage with social media, so its importance as a marketing vehicle will increase further.

Describe yourself in three words.

Passionate, self-motivated, easy-going.

Your most inspirational garden?

I love Hidcote – each garden room has its own appeal.

Your dream job?

A very large garden with unlimited budget and an open-minded client. We can all dream.

What would people be surprised to learn about you?

I used to be a DJ.

First album you ever bought?

The Police – Outlandos d'Amour.



Ian Smith

Acres Wild Landscape and Garden Design
www.acreswild.co.uk

In business terms, do you expect 2013 to be better than 2012?

We have managed to keep busy throughout the economic troubles, and I'm expecting 2013 will be better.

What is your most important piece of machinery/equipment?

Pencil and paper! If the computers go down you can still work with the simplest of tools.

What is the busiest time of year for you?

We are busy all year with new project work booked in on average five to six months in advance.

What do you think the trends/changes will be in 2013?

Low maintenance is a constant request and maybe this will result in simpler, bolder planting schemes.

How important is social media

as a means of communication with clients?

At the moment not at all, but I'm going on a course to see what all the fuss is about!

How do you find new clients?

Recommendations mostly, although clients also see our website, and our gardens featured in magazines.

What are your unfulfilled career ambitions?

Finding time to visit more gardens and soak up inspiration.

Your most inspirational garden?

Nanzen-ji in Kyoto, Japan, and Stourhead in Wiltshire.

Your dream job?

One where the clients' aspirations are in sympathy with the site and we are trusted to produce the best solution.

First album you ever bought?

Queen – A Night at the Opera.